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ABSTRACT

This book offers a comprehensive analysis of British media representation of black people together with detailed examples of racial bias and practical teaching strategies and references to materials for teachers and teacher educators for examining this bias. The first section provides materials and exercises for in-service courses and workshops. Sections 2 and 3 present the following perspectives on cultural racism and the media, and classroom resources for teaching about the media: (1) "Black Mythologies: Representation of Black People on British Television" (Angela Barry); (2) "Black Independent Film in Britain: Historical Overview" (Jim Pines); (3) "Reflections on (1) Language of Racism (2) the Legacy of Colonialism (3) Prejudice and the Press" (Bhikhu Parekh); (4) "Attitudes, Race Relations and Television" (Gajendra Verma); (5) "The Raj Revival" (Salman Rushdie); (6) "Reflections on Recent TV Coverage of Africa" (Zeinab Badawi); (7) "Media Studies in Primary School" (Laura Sparrow); (8) "Racism and Comics" (Brian Thompson); (9) "Checklists for Identifying Racist Imagery and Thinking in Books/the Media"; (10) "Using Video Resources in PSE Courses on Racism in Britain" (Alec Roberts); and (11) "A Questionnaire for Using 'The Black and White Media Show' in School" (Mary-Lynne Durrell). Part 4 discusses using "The Black and White Media Shows," a television presentation, in initial and in-service training. (SLD)

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